



Burpee Home Gardens available in Dallas

Salsa theme varieties now available

FOR IMMEDIATE RELEASE

ANNOUNCING BURPEE HOME GARDENS

2009 Serves up Sweet Success for Dallas Gardeners

Grow Vegetables, Save Money, Gain Confidence

WEST CHICAGO, IL – This spring, Dallas will be among the first cities in the United States able to experience Burpee Home Gardens, a new program offering Burpee-branded, garden-ready vegetable and herb plants available at retail garden centers. Area gardeners can find Burpee Home Gardens vegetable and herb plants at 140 select Lowe's stores in Texas and western Louisiana.

With a "salsa garden" theme, Lowe's stores will carry locally grown varieties of tomatoes, peppers and herbs sold as young plants. Flavorful varieties, including some Burpee exclusives, available in the Dallas area include:

- Tomatoes – Better Boy, Celebrity Hybrid, Big Mama, Champion II
- Peppers – Hottie Habenero, Jalapeno Gigante, Tabasco
- Herbs – Basil Sweet Italian Large Leaf, Santo Cilantro, Parsley Italian Dark, Rosemary

"In these tough economic times, particularly given families' growing preference for locally grown foods, there's never been a better time to start a vegetable garden," said Burpee Home Gardens spokesperson Jessie Atchison. "With Burpee Home Gardens vegetable and herb plants sold at nearby stores, gardeners of every level can feel confident that they'll share a successful homegrown harvest with friends and family this summer."

Each plant comes with foolproof guidelines for selection and planting – including light requirements, spacing, planting and care information – taking the guesswork out of home gardening. The tag also includes the Burpee Home Gardens Web address (www.burpeehomegardens.com) to educate gardeners with additional information, ideas and inspiration for gardening success.

For more than 125 years, Burpee has gained a reputation among home gardeners for its hundreds of vegetable and herb varieties bred to taste better, produce longer, mature faster and be disease-resistant. Now sold as plants at local retailers, Burpee Home Gardens vegetables and herbs inspire confidence in even the most novice gardener.

In 2010, a wide selection of Burpee Home Gardens' tried and true vegetable and herb varieties will be sold at retail garden centers across the United States.

For more information on Burpee Home Gardens, growing instructions and gardening ideas, visit www.burpeehomegarden.com.

***Burpee Home Gardens** is a new program providing Burpee-branded, garden-ready vegetable and herb plants at retail garden centers. This year, the program will soft-launch in the Gulf States and Mid-Atlantic regions. A complete line, more than 100 varieties, of Burpee Home Gardens plants will be available across the United States in 2010.*